



AYESHA KHAN

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CORE EXPERTISE

BACKEND

Laravel · PHP · Python · Flask

WEB & UI

Blade · Livewire · Tailwind CSS · JavaScript

INTEGRATIONS

REST APIs · Stripe · Google OAuth · GSC · GA4 · BigQuery

AUTOMATION

Selenium · AI workflows

DATA & DEVOPS

MySQL · PostgreSQL · Docker · Linux · Nginx

CMS

WordPress · WooCommerce

EDUCATION

MSc, Business Statistics and Management

University of the Punjab
Lahore, Pakistan

LANGUAGES

English
Urdu

CERTIFICATE

AI + Web development

PROFESSIONAL PROFILE

Full-stack web developer focused on building production-ready web applications, scalable APIs, SaaS solutions and workflow automation. Hands-on experience across Laravel/PHP, Python/Flask, WordPress and external service integrations, with an emphasis on maintainable architecture, dependable backend functionality and polished user experiences.

PROFESSIONAL EXPERIENCE

Web Developer

WebZeto | Lahore, Pakistan

Sep 2026 - Present

- Develop and maintain production web applications as part of a professional development team.
- Implement features, investigate defects and improve existing application workflows and reliability.

Web Development Intern

WebZeto | Lahore, Pakistan

Jun - Sep 2026

- Completed a three-month full-stack development internship working with real-world web projects.
- Contributed to development and troubleshooting before transitioning into a developer role.

ENGINEERING FOCUS

End-to-end delivery: application development, backend APIs, integration design, testing, troubleshooting and deployment workflows.

Working approach: practical problem-solving, maintainable code and reliable data processing.

SELECTED PROJECT PORTFOLIO

Production Screenshot API

Python · Flask · Selenium · Docker

Developed an authenticated screenshot REST API with device presets, full-page capture and concurrent batch-processing workflows.

SEO Analytics Platform

Laravel · GoogleSearchConsole · GA4 · OAuth

Built and enhanced centralized search/analytics reporting with multi-account architecture, Google integrations and queue-based processing.

CAPABILITIES

- Custom web applications
- REST API architecture
- SaaS platforms
- Business integrations
- Automation pipelines
- WordPress plugins
- SEO & analytics systems
- Production deployment

TECHNOLOGY STACK

Laravel / PHP
Python / Flask
WordPress / WooCommerce
Livewire / Blade
Tailwind CSS / JavaScript
Selenium / Docker
MySQL / PostgreSQL
Git / GitHub
Linux / Nginx / Postman

PROFESSIONAL LINKS & SOCIAL PROFILES

 webixyhub.com
 [ayesha-khan-9b5ab3442](https://www.linkedin.com/in/ayesha-khan-9b5ab3442)
 [Ayesha 921](https://www.facebook.com/Ayesha.921)
 [@Ayesha_921](https://twitter.com/Ayesha_921)

Self-Storage Widget Platform

Laravel · REST / SOAP Integrations

Worked on embeddable storage widgets integrating SiteLink and storEDGE for live unit information and reservation workflows.

AI Social Video Automation Agent

AI Work flow Automation · VideoProduction

Developed a workflow that transforms topics into scripts, visuals, assembled videos and SEO metadata with a review-and-publishing process.

Custom WordPress Plugin Development

PHP · WordPress · WooCommerce

Created maintainable WordPress extensions using hooks, filters and administrative interfaces, including WooCommerce-ready functionality.

Website Data Extraction Automation

Python · Selenium

Implemented browser automation for structured data collection, including error handling and scheduled execution.

SERVICES & SPECIALIZATIONS

Full-stack web development · Custom software · REST API development · SaaS solutions · WordPress & WooCommerce · Workflow automation · Third-party integrations

EXPLORE MY WORK

Detailed case studies and technical project examples: www.webixyhub.com